



Asia-Pacific Vitreo-retina Society (APVRS) Congress 2019

in conjunction with Retina China 2020

National Exhibition and Convention Center (Shanghai), China

November 22-24, 2019



HOSTS:



Asia-Pacific Vitreo-retina Society



Chinese Vitreo-retina Society



APVRS.ORG



APVRS



2019.apvrs.org

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Welcome Message

We are delighted to invite you to participate in the 13th Asia-Pacific Vitreo-retina Society (APVRS) Congress at National Exhibition and Convention Center (Shanghai), from November 22 – 24, 2019.

Dedicated to advancing the frontiers of vitreo-retina in the Asia-Pacific region, the Asia-Pacific Vitreo-retina Society organizes its annual congress to provide a platform for vitreo-retinal specialists to meet and exchange expertise and to disseminate the highest standards of vitreo-retinal treatment, clinical and basic science research, education and training, and patient care in vitreo-retina. The 13th APVRS Congress is anticipated to bring together over 5,000 delegates and more than 100 top-notch speakers from all over the world to explore current knowledge in vitreo-retina.

As one of the most important vitreo-retinal meetings in the Asia-Pacific region and beyond, the APVRS annual congress will include instruction courses and symposiums to provide a unique opportunity for all those working in the diagnosis and treatment of vitreo-retinal diseases to keep abreast of the latest developments in this rapidly changing and expanding field.

Shanghai, the metropolitan city in China, fuses different types of cultures and embraces numerous attractions for visitors. The ancient beauty of its impressive colonial sites and traditional architecture will linger in your mind for years.

We are looking forward to another very successful congress, one that showcases the latest advances in vitreo-retina in which the needs of the industry as well as delegates are fully met. We cordially invite companies to actively participate in this prestigious congress, which will be an excellent occasion for promoting key business interests.

Yours sincerely,



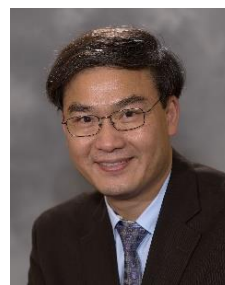
Prof Xiaoxin Li
Congress President
13th APVRS Congress



Prof Xun Xu
Congress President
13th APVRS Congress



Dr Pisan Ruamviboonsuk
Scientific Secretary
13th APVRS Congress



Prof Dennis Lam
President
APVRS



A/Prof Andrew Chang
Secretary-General
APVRS

APVRS Congress

Profile of Attendance

The 13th APVRS Congress is expected to bring together over 5,000 delegates. With a very strong scientific program, we are confident of excellent attendance at the 13th APVRS Congress.

Below is a summary of the attendance record of previous APVRS congresses:

Year	Host Country	Attendance Figure	Number of Countries
2018	Seoul, South Korea	1,217	38
2017	Kuala Lumpur, Malaysia	1,568	36
2016	Bangkok, Thailand	1,658	44
2015	Sydney, Australia	1,063	37
2013	Nagoya, Japan	2,323	33
2012	Hong Kong	1,572	38
2011	Hyderabad, India	800	35

Hosts



About Asia-Pacific Vitreo-retina Society (APVRS)

The Asia-Pacific Vitreo-retina Society (APVRS) was founded in 2006 with the mission to assist in the development of the vitreo-retinal subspecialty in the Asia-Pacific region, to provide a platform for good integration of skills and knowledge of vitreo-retinal specialists, and to promote and disseminate eye care information about vitreo-retinal diseases and related issues to the general public.

Learn more about the APVRS at www.apvrs.org.



About the Chinese Vitreo-retina Society (CVRS)

The Chinese Vitreo-retina Society (CVRS), consisting of more than 5,000 vitreoretinal specialists, provides an excellent platform for idea exchange, new information sharing, as well as skills and knowledge integration of ophthalmologists in the vitreoretinal field. Retina China, the annual meeting hosted by CVRS, is one of the most important ophthalmological conferences in China. The academic program comprises fundus diseases, vitreo-retina surgery, uveitis and neuro-ophthalmology. More than 4000 participants from China and overseas gathered together, shared the latest breakthroughs in vision research, exchanged innovative scientific ideas and presented interesting clinical cases.

Congress Objectives

- To showcase the most important and cutting-edge clinical and research studies and outline new trends in the diagnosis and treatment of vitreo-retinal diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates updated on industry research and developments

Program

Chaired by Dr Paisan Ruamviboonsuk, the scientific program will cover 32 important areas in the field of vitreo-retina. Each invited symposium will be coordinated by an Asia-Pacific coordinator, an international coordinator and a host coordinator, who are experts in the topics to be discussed. They will work together to engineer a world-class vitreo-retina program. There will be instruction courses for general ophthalmologists and trainees. Coordinator information will be available at <http://2019.apvrs.org/scientific-program/>.

Over the 3-day program of the 13th APVRS Congress, we will foster interaction in a number of innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, instruction courses and keynote lectures. We also plan to transmit plenary sessions live via our APVRS Facebook page to viewers in other halls and those who may not be able to attend.

Venue

The 13th APVRS Congress will take place in National Exhibition and Convention Center (Shanghai) (NECC), Shanghai, China.



The National Exhibition and Convention Center (Shanghai) (NECC) is currently the largest exhibition complex in Shanghai. The building was co-built by Ministry of Commerce of China and Shanghai Municipal Government.

Website

The 13th APVRS Congress website contains all details relating to the Congress. It will be updated from time to time. Please visit it regularly at <http://2019.apvrs.org>.

Sponsorship Opportunities

The 13th Asia-Pacific Vitreo-retina Society Congress (13th APVRS Congress) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The Congress also provides you with the opportunity to demonstrate your support and commitment to the field of vitreo-retina and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

In order to ensure that your company can achieve its objectives by taking part in the 13th APVRS Congress, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final Program
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the 13th APVRS Congress

Sponsorship Packages

Sponsor Advantage Chart

Three different levels of sponsorship are being offered. The benefits of each are summarized as follows:

Benefit	Diamond US\$150,000 [#]	Platinum US\$100,000 [#]	Silver US\$50,000 [#]
1. Symposium	1 symposium (60 mins) 1000 pax	1 symposium (60 mins) 800 pax	1 symposium (60 mins) 400 pax
2. Roundtable	1 Roundtable (60 mins) 100 Pax	N/A	N/A
3. Exhibition Space	72 m ² booth space in prime location	54m ² booth space in prime location	45 m ² booth space in prime location
4. Outdoor Display – Advertising	1	1	N/A
5. Final Program – Advertising	2 full pages Full color	1 full page Full color	1 full page Full color
6. Complimentary Registration	20	10	10
7. Complimentary Presidential Dinner/Congress Party Tickets	7	5	4
8. Delegate Bag	Logo on the outside of the delegate bag	Logo on the inside of the delegate bag	N/A
9. Delegate Insert	2	1	1
10. Product Catalogue in Delegate Bag	1	N/A	N/A
11. Logo on congress flyers, backdrops, registration area, signage inside congress venue & mobile app	✓	✓	✓
12. Logo on the back of name badge	✓	✓	✓
13. Acknowledgment in monthly e-newsletter	✓	✓	✓
14. Logo link on congress website to own site	Logo link + 500-word company profile	Logo link + 300-word company profile	Logo link + 200-word company profile
15. Use of 13 th APVRS Congress logo	✓	✓	✓
16. Advance e-mailing to delegate list	2	1	1
17. Peripheral Items	20% discount	20% discount	20% discount

* Upgradability for symposium from 800 pax to 1000 pax depends on the availability of venues and sponsors may incur extra costs with regards to the upgrade.

** Package sponsors are signed up on a first come, first serve basis.

*** All rates are inclusive of 7% income tax.

Diamond Sponsorship Package

Diamond Sponsorship

US\$150,000

1. Sponsored Symposium

- One 60-minute lunchtime/evening symposium in a lecture hall (capacity for 1000 pax)
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible
- Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense

2. Roundtable

- One 60-minute roundtable in a session room (capacity for 100 pax)
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible
- Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense.

3. Exhibition Space

- Eight complimentary units (= 72 m²)
- Two complimentary exhibitor badges for each 9 m² of exhibit space
- Priority choice of exhibition space and location* The larger the area and the earlier the payment settlement, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer

4. Outdoor Display – Advertising

- One 4-color outside ad

5. Complimentary Registration

- Twenty complimentary trade delegate badges
- Each trade delegate registration will have the same entitlement as normal delegate registration.

6. Presidential Dinner & Congress Party

- Seven complimentary tickets

7. Delegate Bag

- Company logo will be printed (1 color) on the outside of the delegate bag along with the congress logo. Order of the logos will be based on alphabetical order of the company names
- 1 product catalogue of less than 8 pages, and not more than 150 grams for each page
- Up to 2 promotional leaflets/flyers in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer

8. Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

9. Final Program – Advertising

- Two full page, 4-color ads in the Final Program Book

10. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 500 words

11. Use of Congress Logo

- Use of congress logo on company communications relating to the 13th APVRS Congress

12. Advance Mailing

- Two advance e-mailings to delegate list

13. Peripheral Items

- 20% discount on the order of delegate items and on-site items on the peripheral item list

**Remarks: Diamond sponsors will be given priority over platinum and silver sponsors in the assignment of sponsored symposiums and exhibition space.*

Platinum Sponsorship Package

Platinum Sponsorship

US\$100,000

1. **Sponsored Symposium**
 - One 60-minute lunchtime/evening symposium in a lecture hall (capacity for 800 pax)
 - The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible
 - Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense
2. **Exhibition Space**
 - Six complimentary units (= 54 m²)
 - Two complimentary exhibitor badges for each 9 m² of exhibit space
 - Priority choice of exhibition space and location after diamond sponsors * The larger the area and the earlier the payment settlement, the higher the priority
 - Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer
3. **Outdoor Display – Advertising**
 - One 4-color outside ad
4. **Complimentary Registration**
 - Ten complimentary trade delegate badges
 - Each trade delegate registration will have the same entitlement as normal delegate registration
5. **Presidential Dinner and Congress Party**
 - Five complimentary tickets
6. **Delegate Bag**
 - Company logo will be printed (1 color) on the inside of the delegate bag along with the congress logo. Order of the logos will be based on alphabetical order of the company names
 - Up to 1 promotional leaflet/flyer in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer
7. **Logo**
 - Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)
8. **Final Program – Advertising**
 - One full page, 4-color ad in the Final Program Book
9. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 300 words
10. **Use of Congress Logo**
 - Use of congress logo on company communications relating to the 13th APVRS Congress
11. **Advance Mailing**
 - One advance e-mailing to delegate list
12. **Peripheral Items**
 - 20% discount on the order of delegate items and on-site items on the peripheral item list

**Remarks: Platinum sponsors will be given priority over silver sponsors in the assignment of sponsored symposiums and exhibition space.*

Silver Sponsorship Package

Silver Sponsorship

US\$50,000

- 1. Sponsored Symposium**
 - One 60-minute lunchtime/evening symposium in a lecture hall (capacity for 400 pax)
 - The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible
 - Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense.
- 2. Exhibition Space**
 - Five complimentary units (= 45 m²)
 - Two complimentary exhibitor badges for each 9 m² of exhibit space
 - Priority choice of exhibition space and location after diamond and platinum sponsors * The larger the area and the earlier the payment settlement, the higher the priority.
 - Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer
- 3. Complimentary Registration**
 - Ten complimentary trade delegate badges
 - Each trade delegate registration will have the same entitlement as normal delegate registration
- 4. Presidential Dinner and Congress Party**
 - Four complimentary tickets
- 5. Delegate Bag**
 - Up to 1 promotional leaflet/flyer in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer
- 6. Logo**
 - Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)
- 7. Final Program – Advertising**
 - One full page, 4-color ad in the Final Program Book
- 8. Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 200 words
- 9. Advance Mailing**
 - One advance e-mailing to delegate list
- 10. Peripheral Items**
 - 20% discount on the order of delegate items and on-site items on the peripheral item list

Sponsorship Items

Scientific Program Items

Sponsored Symposia and Coffee Break

A1 Lunch Symposium (1000 pax)

US\$30,000

Sponsors will have the opportunity to hold a lunch seminar in a lecture hall seating over 1000 delegates. The session will be of 60 minutes' duration and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at sponsors' own expense.

A2 Lunch Symposium (800 pax)

US\$25,000

Sponsors will have the opportunity to hold a lunch seminar in a lecture hall seating over 800 delegates. The session will be of 45 minutes' duration and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at sponsors' own expense.

A3 Coffee Break

US\$10,000

Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station located in the video/poster presentation area. Exact coffee break schedule will be assigned by the organizer. Signage with the sponsor's logo will be erected at the coffee station during the break. Light refreshments and drinks are to be provided at sponsors' own expense.

Others

A4 Travel Grant

US\$20,000

The **sponsor** will be acknowledged in the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as 'APVRS-Company Yasuo Tano Travel Grants'.

A5 Speaker Ready Room

US\$20,000

The **sole sponsor's** logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.

A6 Electronic Video and Poster Platform

US\$15,000

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The **sole sponsor's** name and logo will be prominently displayed on the touch-screen monitors and will also appear on the instructions to video and poster presenters. The sponsor will be acknowledged in the Final Program next to details of the electronic video and poster platform.

Social Programs

B1 Presidential Dinner & Congress Party (Day 2 evening, November 23, 2019)

Negotiable

The **sole sponsor** will have the opportunity to sponsor this prestigious occasion which will be attended by 500 VIPs invited by the Congress President. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

Branding Items

Advertising Items

C1 Advertisement in the Final Program

Divider	US\$5,000
Back of Back Cover	US\$5,000
Back of Front Cover	US\$4,000
Front of Back Cover	US\$3,000
Run of Page (Full)	US\$2,000
Run of Page (Half)	US\$1,000

Benefits: Advertisements in the Final Program, which will be distributed to every delegate together with the delegate bag. The final advertisement artwork file is to be provided by individual sponsors.

C2 Banner Advertisement on Congress Website

Banner Ads: Large (W176 X H60 pixels)	US\$8,000
Banner Ads: Regular (W128 X H35 pixels)	US\$5,000

Benefits: Sponsors can post a large or regular banner on the 13th APVRS Congress website. The final advertisement artwork file is to be provided by individual sponsors.

C3 Delegate Bag Insert (Max 10 Inserts & 10 Catalogues)

1 insert (maximum size A4)	US\$2,000
1 product catalogue of less than 8 pages	US\$6,000

Benefits: Delegate bag inserts and product catalogues are to be distributed in the delegate bag. The final artwork file is to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.

Delegate Items

D1 Mobile Guide

US\$20,000

The **sole sponsor's** logo will be posted in a prominent position in the congress mobile app for smartphones and tablet computers. (Production cost inclusive)

D2 Lanyard

US\$20,000

The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo. (Production cost inclusive)

D3 Pads and Pens

US\$5,000

The **sole sponsor** can highlight the company name and logo on two items that will see continuous use throughout the congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor that will bear the production cost.

On-site Items

E1 Internet Area

US\$20,000

This is a dedicated space for delegates to access the internet at their leisure via the monitors provided. It provides the sponsor with a strong platform to stand out and create brand recognition. The **sole sponsor** can have their logo and branding on posters within the internet area and their logo as the screen saver on each workstation. On accessing the internet, the default homepage can be the sponsor's company or product page. There will also be the opportunity to supply and distribute additional branded items such as pads and pens or mouse pads in the area at the sponsor's own expense.

E2 Wireless Network Provision

US\$20,000

Delegates wishing to access the internet via their own laptop, tablet or smartphone may do so by using the congress Wi-Fi. An initial branded splash screen will bear the **sole sponsor's** logo and will ask for a password (which may be a company or product name). On accessing the internet, the default homepage can be the sole sponsor's company or product page.

E3 Executive Lounge

US\$20,000

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

E4 Signage

US\$15,000

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

E5 Bottled Water

US\$8,000

Bottled water with sponsors' logos printed on the labels will be distributed at water stations positioned all around the venue. This provides a great opportunity for sponsors to increase their visibility outside the exhibition hall.

Code of Practice

Please note that it is the Sponsor's / Exhibitor's responsibility to comply with the local authority's regulations and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at www.efpia.org and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at www.ifpma.org.

Exhibition Information

Modular Stands

Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

Stand	Early Bird On or Before July 20	Standard From July 20 Onwards
3 x 2 (6 sqm)	US\$3,650 [#]	US\$4,550 [#]
3 x 3 (9 sqm)	US\$4,500 [#]	US\$6,500 [#]

*** A floor plan with exact zoning will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.**

The stand fee includes the following:

- Exhibitor name badges for 2 persons per 9m²
- Shell scheme with fascia panel, if required
- Two spot lights
- One power supply
- 24-hour security
- Daily cleaning of the aisles and common areas
- Morning and afternoon tea will be held in the exhibition areas

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets or furnishings beyond those specified above, movement, transfer, removal, storage, setup and dismantling of custom exhibits.

**Please note that package sponsors will be given priority choice of booth location and that early commitment will enable your company to secure a prominent site. Please refer to the exhibitor guidelines for more information.*

Booking and Contract

Contracts and Confirmation

Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

Exhibitors

Once a reservation request is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment.

Booking Procedures and Payment Information

Terms of Payment

50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice

50% by September 30, 2019

All rates are inclusive of 7% income tax.

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

Payment Methods

Payment can be settled by bank transfer. Payment details will be included on the invoice.

Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

20% of the agreed amount if the cancellation/modification is made before July 20, 2019;

50% of the agreed amount if the cancellation/modification is made between July 20, 2019 and September 30, 2019;

100% of the agreed amount the cancellation/modification is made after September 30, 2019.

Contact Information

For booking or enquiries, please contact:

Central Secretariat

Ms Rebecca Chan
Congress Manager
Asia-Pacific Vitreo-Retina Society
Tel: (+852) 3943-5826
Fax: (+852) 2715-9490
Email: exhibition@apvrs.org

Local Organizer

Ms Cic Cao
Project Manager
Beijing Globalstar Conference & Exhibition Co. Ltd
Tel: (+86) 182 0417 1199
Email: wanting@globalstar.org.cn

Booking Form – Sponsorship & Exhibition

Please complete all the details and return to exhibition@apvrs.org.

Contact Information		
Company Name: _____		
Contact Name: _____	Position: _____	
Address: _____		
Tel: _____	Fax: _____	
Email: _____	Website: _____	
Invoice Information		
Company Name: _____		
Contact Name: _____	Position: _____	
Address: _____		
Tel: _____	Fax: _____	
Email: _____	Website: _____	
<i># All rates are inclusive of 7% income tax.</i>		

Sponsorship Package

We wish to book the following sponsorship package (please check the appropriate box):

Packages	Price	Check
Diamond Sponsorship	US\$150,000	<input type="checkbox"/>
Platinum Sponsorship	US\$100,000	<input type="checkbox"/>
Silver Sponsorship	US\$50,000	<input type="checkbox"/>

Sponsorship Items

Please state if you would like to order sponsored seminars and coffee breaks.
Package sponsor applicants with no additional orders can leave blank.

Scientific Program Items	Price	Check
A1 Lunch Symposium (1000 pax)	US\$30,000	<input type="checkbox"/>
A2 Lunch Symposium (800 pax)	US\$25,000	<input type="checkbox"/>
A3 Coffee Break	US\$10,000	<input type="checkbox"/>

Booking Form – Sponsorship & Exhibition

(Booking Form Con't)

Other Scientific Program Items	Price	Check
A4 Travel Grants	US\$20,000	<input type="checkbox"/>
A5 Speaker Ready Room	US\$20,000	<input type="checkbox"/>
A6 Electronic Video & Poster Platform	US\$15,000	<input type="checkbox"/>

Social Program	Price	Check
B1 Presidential Dinner & Congress Party	Negotiable	<input type="checkbox"/>

Branding Items

Please check the additional items you would like to order. Package sponsor applicants can enjoy a 20% discount on delegate items and on-site items.

Advertising Items	Price	Quantity
C1 Advertisement in the Final Program		
Divider	US\$5,000	
Back of Back Cover	US\$5,000	
Back of Front Cover	US\$4,000	
Front of Back Cover	US\$3,000	
Run of Page (Full)	US\$2,000	
Run of Page (Half)	US\$1,000	
C2 Banner Advertisement on Congress Website		
Banner Ads (Large)	US\$8,000	
Banner Ads (Regular)	US\$5,000	
C3 Delegate Bag Insert		
Delegate Insert	US\$2,000	
Product Catalogue	US\$6,000	

Delegate Items	Price	Check
D1 Mobile Guide	US\$20,000	<input type="checkbox"/>
D2 Lanyard	US\$20,000	<input type="checkbox"/>
D3 Pads and Pens	US\$5,000	<input type="checkbox"/>

On-Site Items	Price	Check
E1 Internet Area	US\$20,000	<input type="checkbox"/>
E2 Wireless Network Provision	US\$20,000	<input type="checkbox"/>
E3 Executive Lounge	US\$20,000	<input type="checkbox"/>
E4 Signage	US\$15,000	<input type="checkbox"/>
E5 Bottled Water	US\$8,000	<input type="checkbox"/>

Booking Form – Sponsorship & Exhibition

Exhibit Booth

Please state the number of booths needed. Package sponsor applicants can leave blank if no extra exhibition space is required.

Stand	Early Bird On or Before July 20	Standard From July 20 Onwards
3 x 2 (6 sqm)	US\$3,650 [#]	US\$4,550 [#]
3 x 3 (9 sqm)	US\$4,500 [#]	US\$6,500 [#]

Preference

1st: _____ 2nd: _____
3rd: _____ 4th: _____

- Please indicate your choices of booth location in order of your preference and which companies you would like to cluster with or avoid. The booth assignment will be first for diamond sponsors, followed by platinum and silver.

Payment can be made to the APVRS account in China (RMB) or in Hong Kong (USD). Please tick which account to be paid into:

☐ China

Bank Name: 中国银行总行营业部
Account Number: 778-350008-189
Name of the Account: 中国国际科技交流中心
Bank Address: 北京市复兴门内大街 1 号

☐ Hong Kong

Payment should be made via Electronic Fund Transfer (EFT)[†] to the following bank account:

Bank Name: Hang Seng Bank
Name of the Account: Asia Pacific Vitreo-Retina Society
Account Number: 363-355744-222
Bank Address: 83 Des Voeux Road, Central, Hong Kong
Swift Code: HASE HKHH XXX

[†]Bank handling charges must be absorbed by the payer.

Payment Schedule

- 50% upon receipt of the exhibition confirmation and invoice
- 50% by July 20, 2019 to September 30, 2019
- 100% on or after September 30, 2019

Cancellation Penalties

- 20% through July 20, 2019
- 50% July 20, 2019 to September 30, 2019
- 100% on or after September 30, 2019

Payment in full is required no later than September 30. Failure to make payment does not release the contracted or financial obligation of the exhibitor.

[#] All rates are inclusive of 7% income tax.

☐ We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature: _____

Date: _____